

Solving the GROWTH PUZZLE



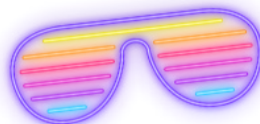
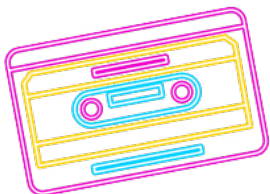
VISIFI CUSTOMER CONFERENCE 2024
OCTOBER 22-25 | CHATTANOOGA, TN
CHATTANOOGA MARRIOTT DOWNTOWN

Schedule

Day 1, Tuesday October 22

Chattanooga Marriott Downtown - Onsite Registration and Welcome Reception

Time	Session
9:00 AM	Golf (Optional)
12:00 PM - 5:00 PM	Conference Check In
5:30 PM	Totally Tubular "Back to the 80s" Welcome Reception: Dust off your leg warmers and break out the neon! Join us for a night of radical fun and retro surprises as we celebrate the iconic decade of the 80s! We're talking big hair, shoulder pads, and all the neon you can handle. Come dressed in your best 80s attire and dance the night away with our favorite DJ.





Day 2, Wednesday October 23

Personalized Services, Member Experience, & Digital Transformation Strategies to Drive Growth and Competitiveness

Time	Session
8:00 AM - 9:00 AM	Remaining Registrations & Breakfast
9:00 AM - 9:30 AM	Kick Off and Opening Remarks
9:30 AM - 10:15 AM	North Star Focus & Deda Vision
10:15 AM - 10:45 AM	Networking Break/Sponsor Intro
10:45 AM - 11:15 AM	Peer Collaboration
11:20 AM - 12:00 PM	VisiFI Product Evolution - Co-Creating the Future for Growth
12:00 PM - 1:00 PM	Lunch
1:00 PM - 1:45 PM	Experience is Everything
2:00 PM - 2:30 PM	Taps, Swipes and Stars - Creating Contextual Banking Experiences
2:30 PM - 3:00 PM	Networking Break
3:00 PM - 4:30 PM	Breakout Session A - CyberSecurity Breakout Session B - Member Journey Breakout Session C - Financial Literacy Breakout Session D - Coming Soon
4:30 PM - 5:00 PM	Day 2 Wrap Up
7:00 PM	Offsite Dinner/Awards & Recognition <i>Transportation Provided from Hotel</i>

Day 3, Thursday October 24

Cybersecurity, Regulatory Compliance, AI, Roadmap

Time	Session
8:00 AM - 9:00 AM	Executive Breakfast - Invite Only
8:00 AM - 9:00 AM	Breakfast
9:00 AM - 9:15 AM	Day 3 Kick Off
9:15 AM - 9:45 AM	Cybersecurity & Compliance
9:45 AM - 10:15 AM	Networking Break
10:15 AM - 11:00 AM	Regulatory Landscape - Ask an Auditor/Junk Fees
11:00 AM - 12:15 PM	Roadmap Session: Core Banking and Ancillary Solutions
12:30 PM - 1:30 PM	Lunch
1:30 PM - 3:00 PM	Roadmap Session: Digital Banking
3:00 PM - 3:30 PM	Leveraging AI for Personalized Member Services
3:30 PM - 4:00 PM	Day 3 Wrap Up
	Night On Your Own

Day 4, Friday October 25

Community Impact, Data, Growth

Time	Session
8:00 AM - 9:00 AM	Breakfast & Networking
9:00 AM - 9:45 AM	Peer Collaboration
10:00 AM - 10:30 AM	Data as a Growth Driver
10:30 AM - 11:30 AM	Putting it all Together (Core, Data, Digital, AI)
11:30 AM - 12:00 PM	Closing Remarks

**Sessions and speakers are subject to change.*