

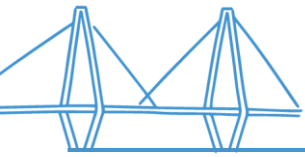


INNOVATION DESTINATION

VISIFI CUSTOMER CONFERENCE 2023

Félix Pago/ VisiFI – Remittance Payment Services

Manuel Godoy
Dan Urscheler



Meet the Presenter



Manuel Godoy

Co-founder & CEO of Félix Pago

Félix a chat-based platform for Latinos in the US to send money abroad. He is a tech enthusiast focusing on how tech can positively impact the lives of people.

Manuel received an electrical engineering bachelors and master's degree from Caltech, and an MBA from The Wharton School



Dan Urscheler

VP, Business Product Strategy

Dan Urscheler is a highly-experienced professional specializing in product strategy, management, and business development. Today Dan is the VP of Product Business Strategy at VisiFI. Dan's experience has allowed him to develop a deep understanding of the industry.

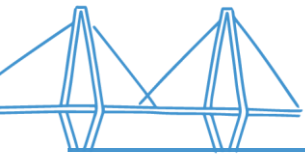
He is recognized for his exceptional skills in mitigating risks, managing processes, and engaging in strategic planning. His expertise in compliance and data management has been instrumental in driving success.





Market Trends in Cross-Border Payments





Challenges with Cross-Border Payments

Remittances to Latin America should be as easy as Venmo, but today it's like going to the Post Office

Immigrants (Senders)



- Working class immigrants
- 400+ million remittances/year
- Send 15% of their total income

Remittance Stores



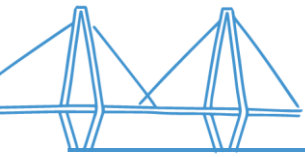
- 70%+ payments in cash in stores
- \$10 flat fee
- 30 min avg commute + time in line

Family in Latin America (Beneficiaries)



- Another ~30 min avg commute
- \$2 to \$3 cost of transportation
- ~50% of recipient families' income



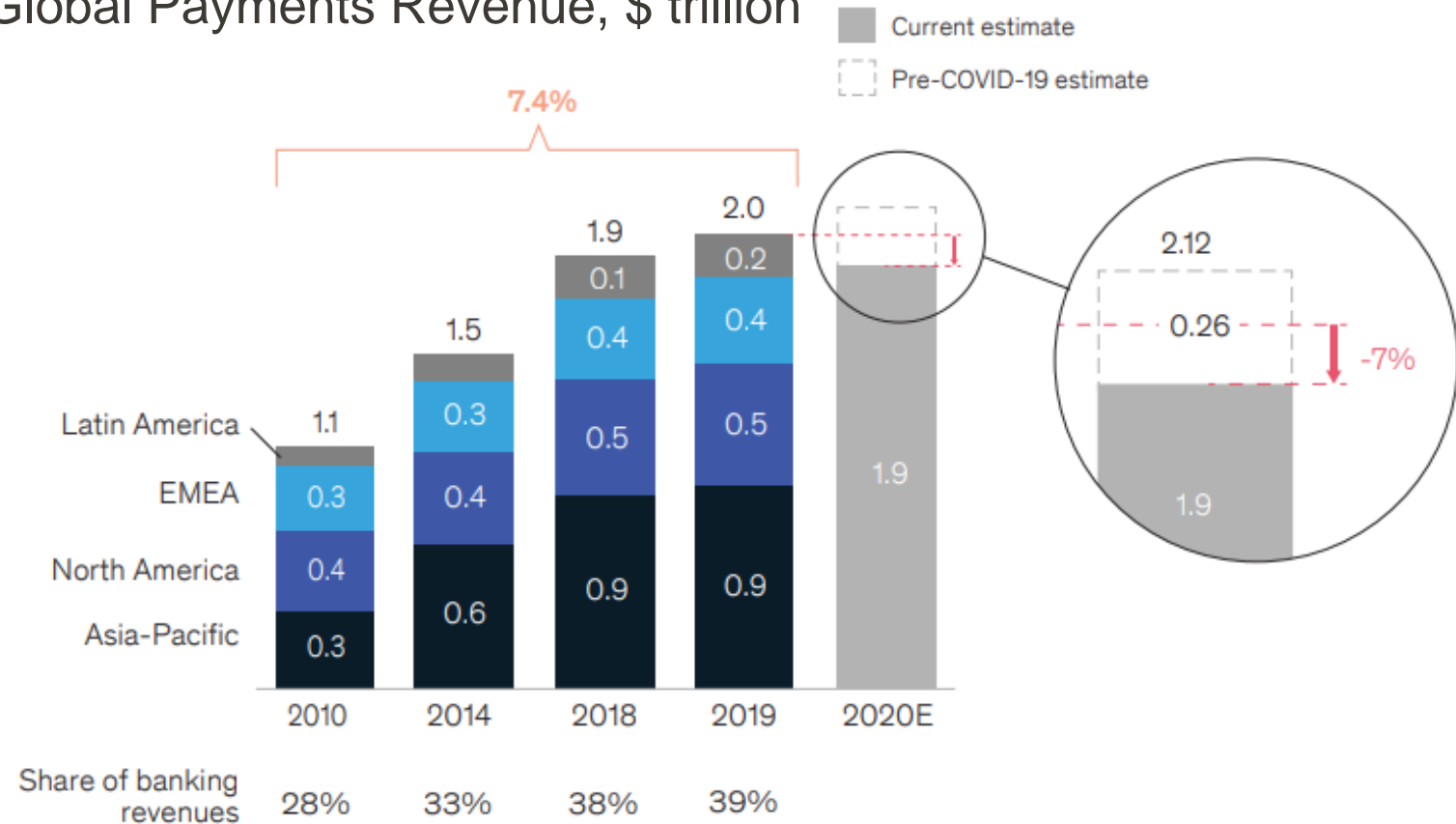


Cross-Border Payments

Millions of businesses around the world contribute to the nearly \$2 trillion in cross-border payment each year.

The most common method for US businesses to move funds across borders is SWIFT, which takes a considerable amount of both time and money.

Global Payments Revenue, \$ trillion



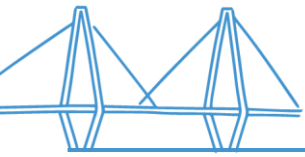
Note: Figures may not sum to listed totals, because of rounding.
Source: McKinsey Global Payments Map



What is Félix Pago?

**How does it benefit my
Members and Credit Union**





Félix is the world's first and only chatbot on WhatsApp for cross-border payments

We are on a mission to offer the best experience for Latino immigrants to send money abroad





A-team leaders, advisors, and investors make Félix Pago the leading Fintech for Latinos

Founders



Manuel Godoy
CEO

- Director of Product – MicroSilicon
- Consultant – BCG
- Engineering – Schlumberger
- BS & MS Electrical Eng. – Caltech
- MBA – Wharton



Bernardo Garcia
COO

- Strategy & Planning – Uber
- Analyst – McKinsey & Company
- Corporate Finance – Waymo
- BS Industrial Eng. & Systems – Tec
- MBA – Wharton

Growth



Manolo Zariquiey
Head of Growth



Serial entrepreneur, first marketing manager at Uber Peru, Ex-head of growth at important fintechs in Latin America such as Higo and Airtm

Technology



Mauricio Pérez
Tech Leader



8+ years as a software engineer, including building core functionalities for Nubank's card products in Mexico

Product



Aldo Cabrera
Payments PM



7+ years as a Product Manager in RappiPay Mexico including experience leading the wallet product & team

Operations



Luis Zambrano
Ops Manager



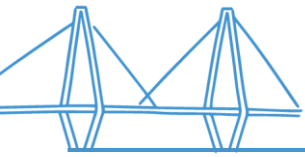
5+ years experience as an operations analyst including heading the remittances business for a local Mexican bank





Summary





Sign Up for Félix Pago Today!!

Credit Union Value Proposition



It's the easiest way to send money abroad. A transaction is just one message away.



Beneficiary information will be saved to speed up for future transactions.



You don't need to download apps or create accounts that require loads of information.



You'll receive personalized attention if you have any questions.



You can pay with your Savings or Transaction accounts.



It's completely safe, transactions are regulated by FInCEN.



It has high money transfer limits.



Leverage WhatsApp encryption for a secure end to end delivery platform.



**Join the 50,000+ Latins
that already send
money with Félix Pago.**

**Come by the VisiFI
Innovation Station to learn
more on the Félix Pago /
VisiFI Remittance Services**

Thank you

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