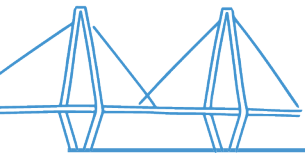




# INNOVATION DESTINATION



Improves Problem Solving Skills (Trial & Error)



Increases IQ (Brain Memory & Reasoning)



Reduces Stress Levels (Peace)

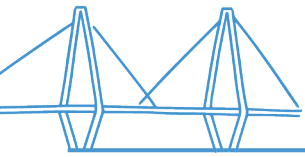


Increases Mood & Boosts Confidence  
(Accomplishment)



Increases Attention to Detail (Hedonic Reward)





# Science Behind Legos



Improves Problem Solving Skills



Increases IQ



Reduces Stress Levels



Increases Mood & Boosts Confidence

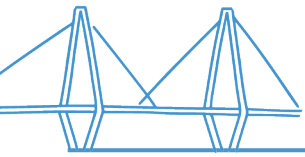


Increases Attention to Detail

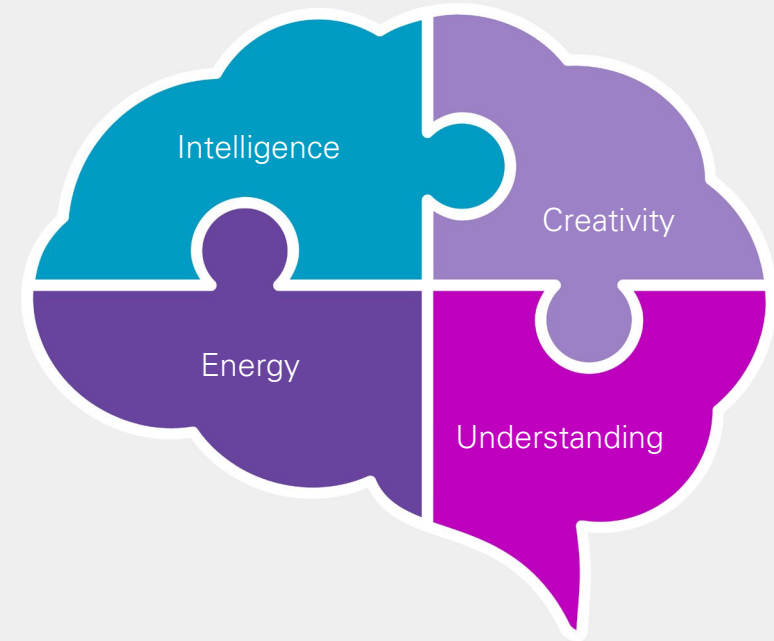


Happiness Advantage  
Hedonic Reward





"Your Brain at positive is 31% more productive than your brain at negative, neutral or stressed....  
**Innovation doesn't lead to happiness...  
happiness leads to innovation.**"  
Shawn Achor



*"...turns on all of the learning centers in your brain."*





## Sid Ratkiewicz

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Sid is a behavioral researcher at the Common Cents Lab at Duke University, an applied research lab that aims to increase the financial well-being of low to moderate income households in the US and abroad. At the Common Cents Lab, Sid works daily with credit unions and other financial institutions to design and test interventions to increase financial health. In their free time, they make art and play a lot of board games.

