



INNOVATION DESTINATION
VISIFI CUSTOMER CONFERENCE 2023

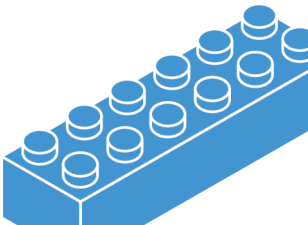
Welcome – Let's Innovate!



Robin Kolvek

Robin is the Chief Executive Officer at VisiFI, a technology CUSO, and a part of Dedagroup, an Italian group globally operating in the software and digital business fields.

Robin believes in the credit union mission and has been a visionary and strong advocate throughout her career working on initiatives and programs to support these cooperatives in making financial services accessible to their members and communities. Before joining VisiFI, she held many leadership positions at CUNA Mutual Group. Robin has dedicated her career to bringing people, organizations, ideas, and technology together for positive change that makes an impact.





INNOVATION DESTINATION



A bag of Legos you've been provided,
But what to construct is undecided.

Whether a castle, a spaceship, or a tree,
Use these bricks to set creativity free.

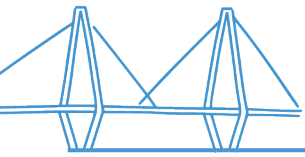
Whatever it is that you create,
We can't wait to see you INNOVATE.

This is a contest so do your best,
The VisiFI team will do the rest.

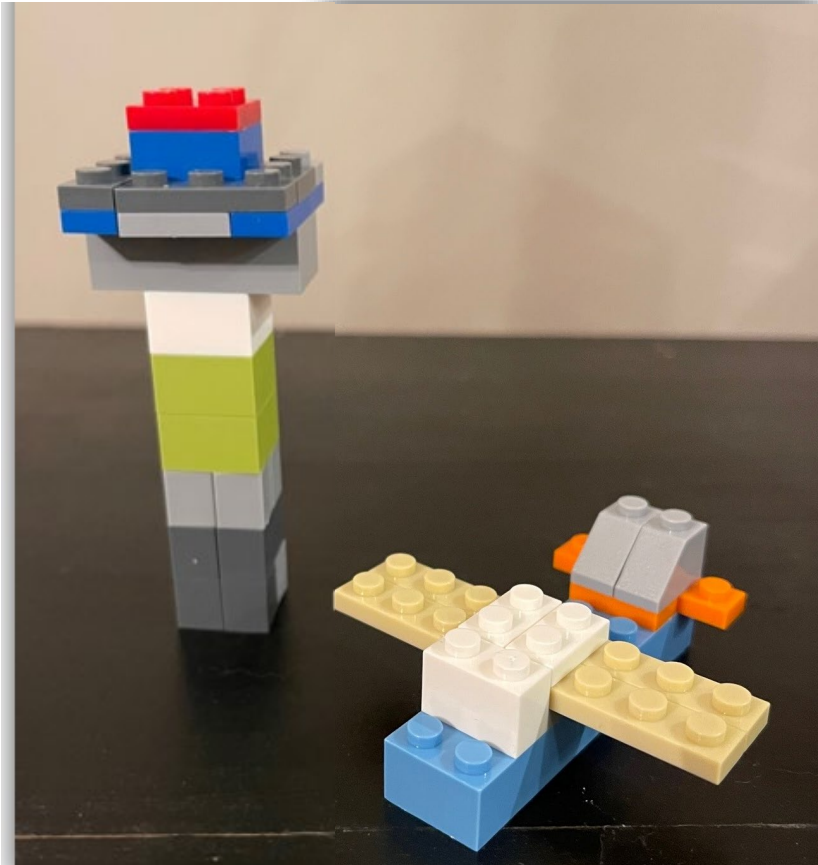
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Ashlyn.Fogg@visifi.com and we will announce the
winners at the conference.

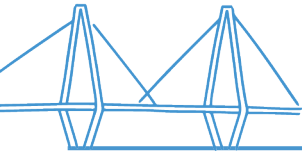
Lego Innovation Challenge





Lego Innovation Challenge





Disabled Closed Accounts

Accounts									
ATM/Debit ACH Wires Distributions Documents Open-End Plans New									
Deposit Accounts									
Total Current Balance: 46,678.91 Total Available Balance: 44,961.75									
Sfx	Description	NCUSIF	Joint/Signers	POD	Current Bal	Available Bal	MICR Number	Courtesy Pay	Status
0	1 - Regular	Joint	✓ 👤	✓ 👤	37,685.55	36,045.21			Open
71	1 - BILL ACCOUNT	Joint	✓ 👤		8,328.32	8,246.50	00000000059140071	✓ + 500.00	Open
51	10 - Non-Contributory	IRA			0.00	0.00			Open
52	1 - CHRISTMAS	Individual			670.04	670.04			Open
53	6 - Secondary Share	Individual		✓ 👤	-5.00	0.00			Open
54	1 - CHRISTMAS	Individual		✓ 👤	0.00	0.00			Closed





Member Authentication

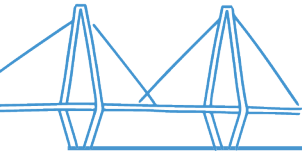
The screenshot shows the i-POWER web portal interface. At the top, there are navigation tabs: Member Services, Teller, Lending, Back Office, Manager, and Reports. The user profile for Suzanne Pharr is visible, including her address (929 Gervais Street, Columbia SC 29201) and contact information (suzanne.pharr@visifi.com). A red circle highlights the 'Message/Contracts/Codeword Identification' link, with an arrow pointing to a modal window.

The modal window is titled 'VisiFi Credit Union' and is dated 06/05/2023. It displays the member's name 'SUZANNE PHARR' and account number '13209004'. The modal contains the following sections:

- Email(s):** A radio button next to 'suzanne.pharr@visifi.com (Work Email Address)'.
- Cell Phone(s):** A radio button next to '(205) 408-4321 (Home Cell Phone Number)'.
- Send Passcode:** A section with the instruction 'Choose which method to use for member validation and click Send Code.' It includes a 'Send Code' button and a text field showing 'Text sent [msg id: ce733ce1-3bf3-43a-0000-0000a3353f3e]'.
- Verify Passcode:** A section with the instruction 'Enter the Code the member received and click Verify Code.' It includes a 'Code' input field with the value '270651' and a 'Verify Code' button.

At the bottom of the modal, it says 'Powered by (Santitas)'. In the background, the main portal shows account details for 'Account 13209004', a 'Financial Transactions' section with a 'Command' dropdown set to 'ADVANCE' and a 'Go' button, and a table with columns for 'Debit', 'Frozen', and 'Frozen Description'.





Automated Collection Letters

Dashboard Promises-To-Pay Reports/Extracts Old Accounts My Profile Imported Data Custom Forms Management Logout

IMPORTED DATA: 60 DAY DELINQUENCY LETTER

This data set was imported 6/5/2023 5:29:45 PM and contains LOAN suffixes.

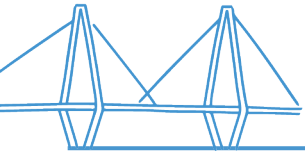
NOTE: When creating a combined document, it is possible for this page to time out if a large number of accounts are chosen at one time.

Select All Accounts

	Account	Sfx	Member Name
<input checked="" type="checkbox"/>	801010213	001	CROMWELL/KATIE
<input type="checkbox"/>	801010025	005	JOHNSON/MEREDITH
<input checked="" type="checkbox"/>	801010368	003	ROBERTS/JOHN

Finished Create Forms for Selected **Create Emails for Selected** Remove Selected Remove Import



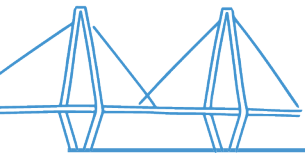


VisiFI Board Users & Shareholders



Thank you!





deda.digital
transformation together

DEDAGROUP
deda.

/ inclusiv /



NLCUP
National Association of Latino
Credit Unions & Professionals

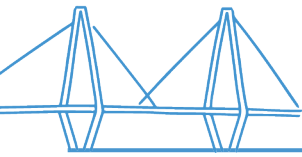
 **AACUC**
AFRICAN-AMERICAN
CREDIT UNION COALITION

 **CENTER FOR
ADVANCED
HINDSIGHT®**

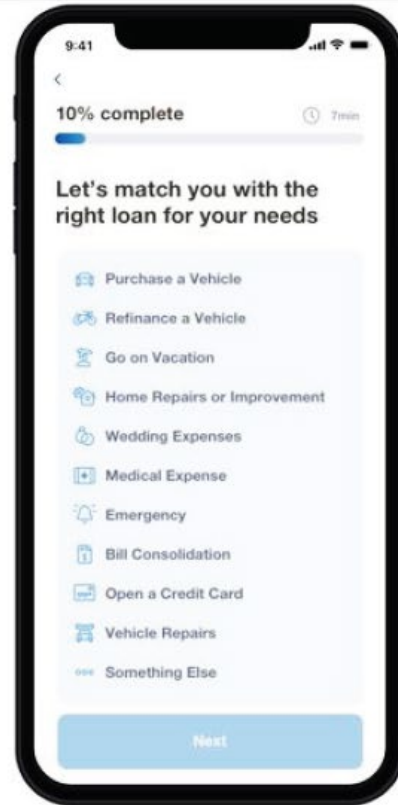
VISIFI

INNOVATING TOGETHER FOR A GREATER CAUSE

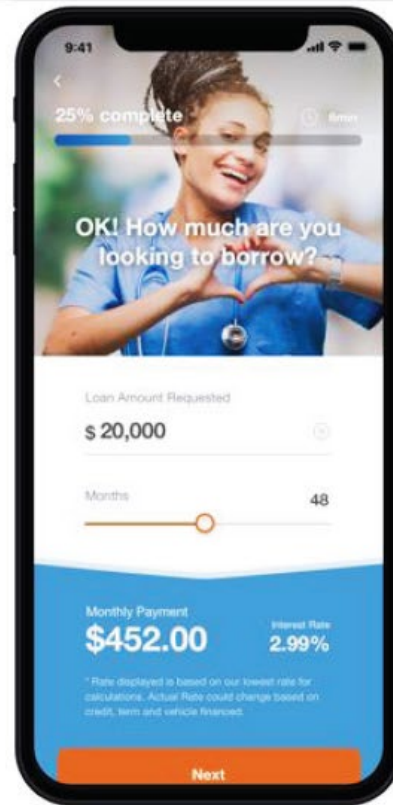




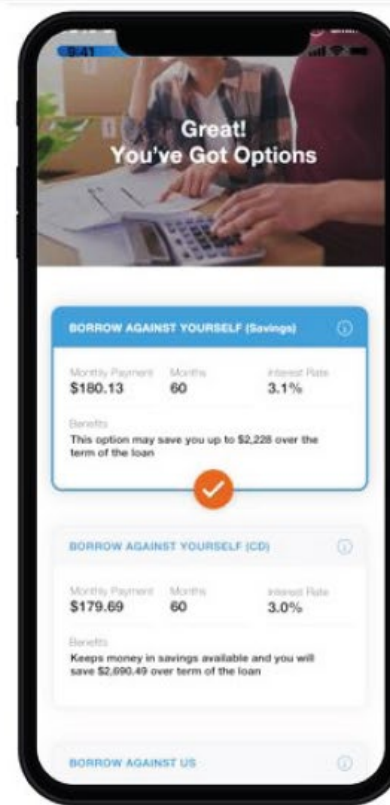
2023 Callahan Innovation Award



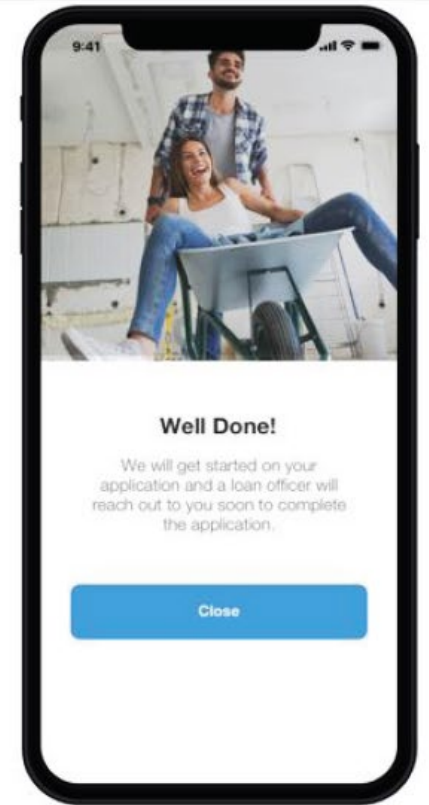
Removed "Banking Terms" & listed Financial Goals



Incorporated Behavioral Science to Bring Joy

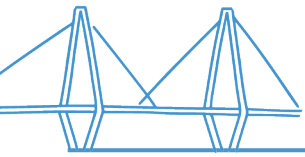


Incorporated data and AI to provide financial options specific to the member



Incorporated New Technology & used encouraging conversational language





Innovation in Practice – VisiFI's Growth



Evolve Product Portfolio and Expand Market Presence



Increase System Stability and Improve Quality of Service



Optimize Infrastructure and System Security



Attract and Grow Talent





INNOVATION DESTINATION

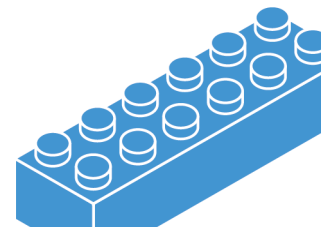


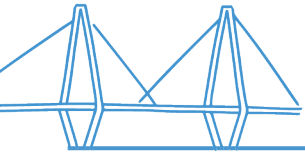
Marcello De Angelis

President & CEO, Dedagroup North America

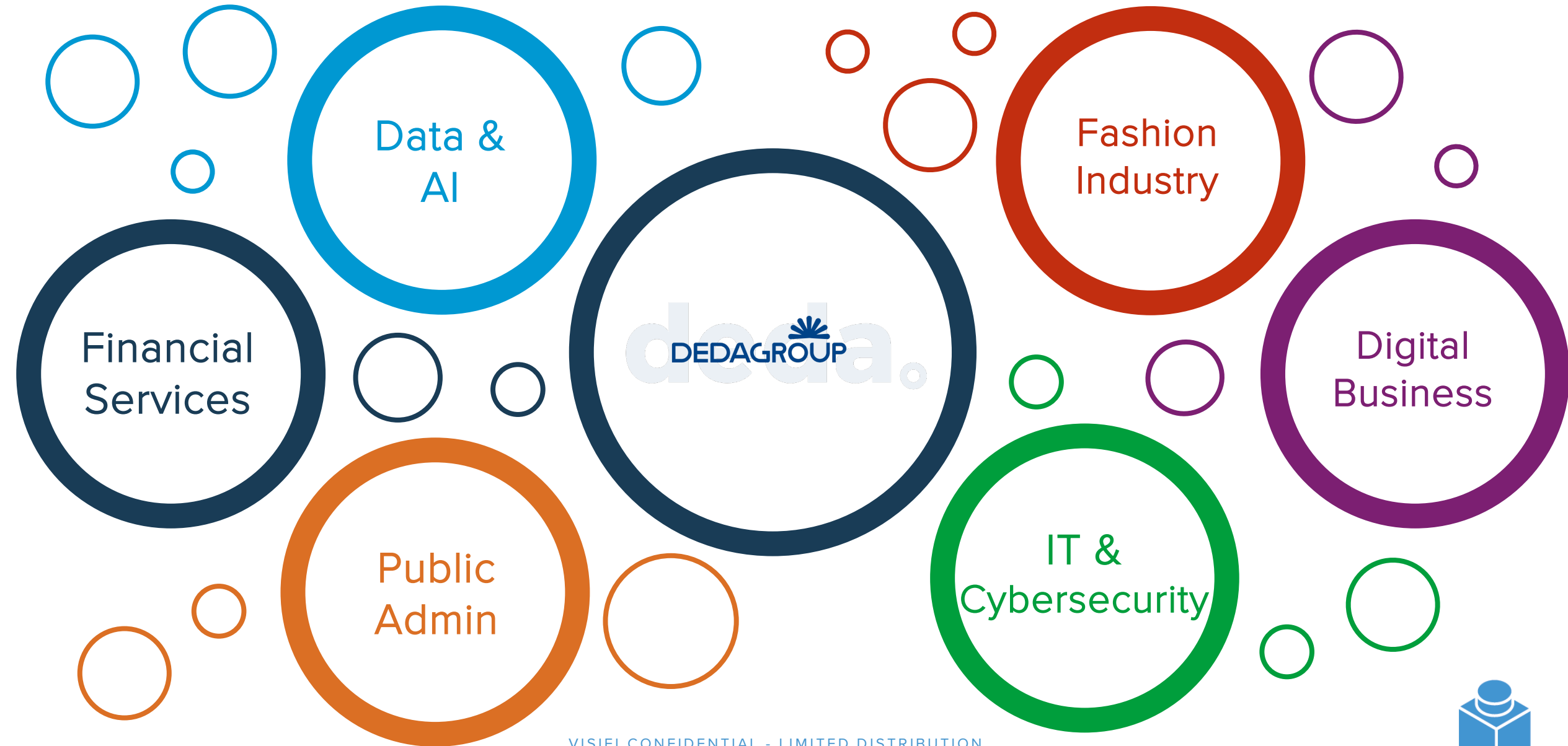
Marcello leads Dedagroup's international initiative for growth of the banking and financial software segment, focused on delivering innovation and technology, to support the evolution of socially responsible financial services to US Financial Institutions with VisiFI and in Mexico with Dedamex.

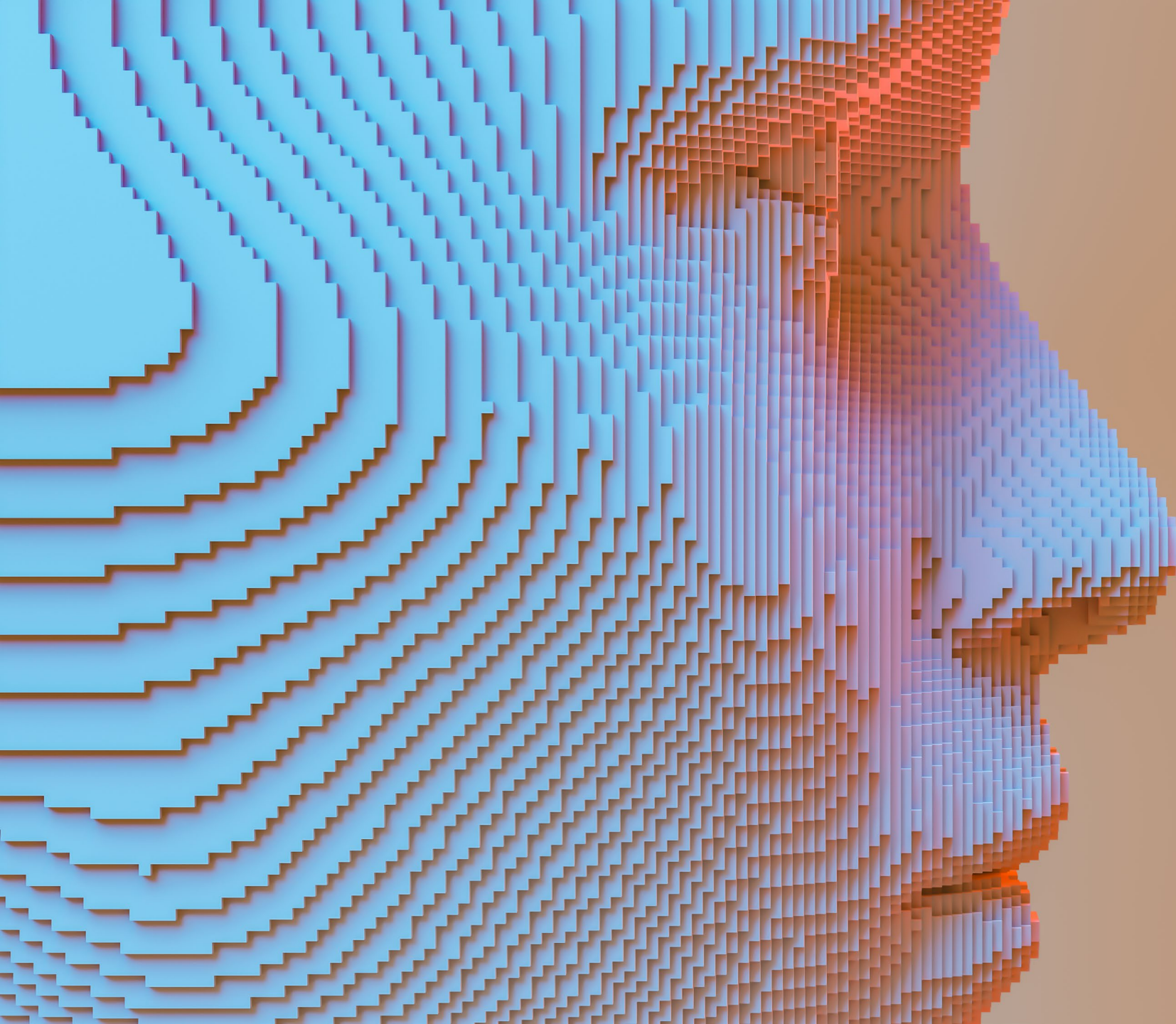
He serves as Chairman of the Board at VisiFI.





Dedagroup's Ecosystem of Innovation





VISIFI CONFIDENTIAL - LIMITED DISTRIBUTION



SCAN TO KNOW HOW WE
SAVE OUR PLANET

CREATION AND EXTRACTION
OF RAW MATERIAL
FOR THE PRODUCTION OF GOODS



MADE BY
100% RECYCLING
MATERIALS





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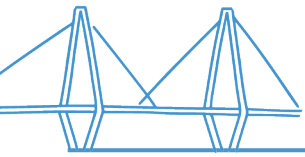
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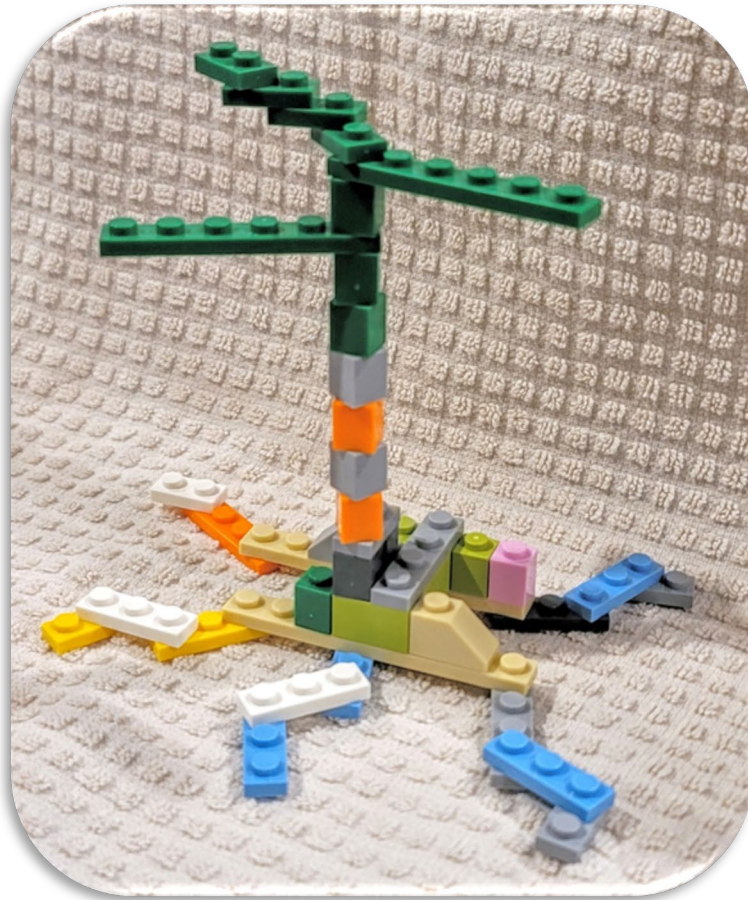
Lego Innovation Challenge



VisiFI Lego Innovation Challenge Sponsor Finalists



Sponsor Lego Innovation Finalists



Joe Polaski, eDOC Innovations
Bonsai

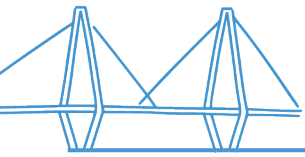


David Basri, Point Enterprises, Inc.
Centipede Robot



Cliff Hagan,
Wycom
Systems, Inc.
Triple "T"





Sponsor Lego Innovation Winner!

CONGRATULATIONS!



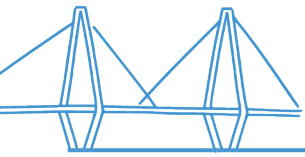
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Centipede Robot

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VisiFI Lego Innovation Challenge Employee Finalists



Employee Lego Innovation Finalists



Stefano Moretti
Man on Scooter

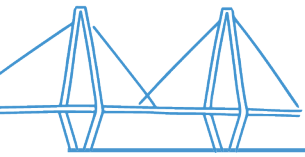


Myles Jones
Helicopter

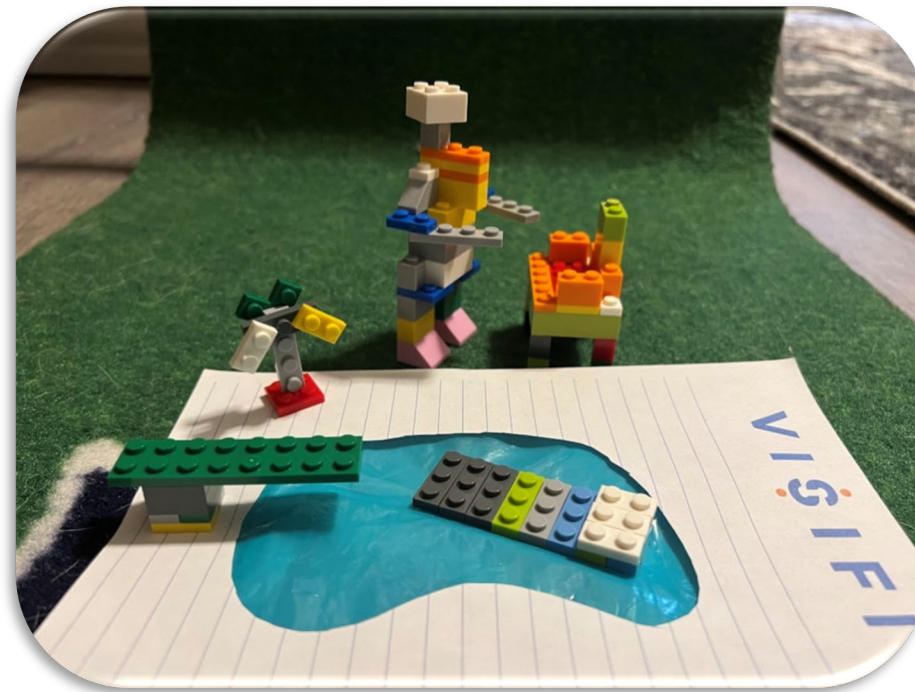


Mike Tomasello
Pool Party





CONGRATULATIONS!

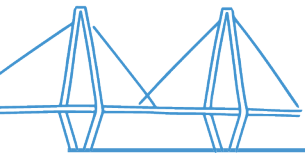


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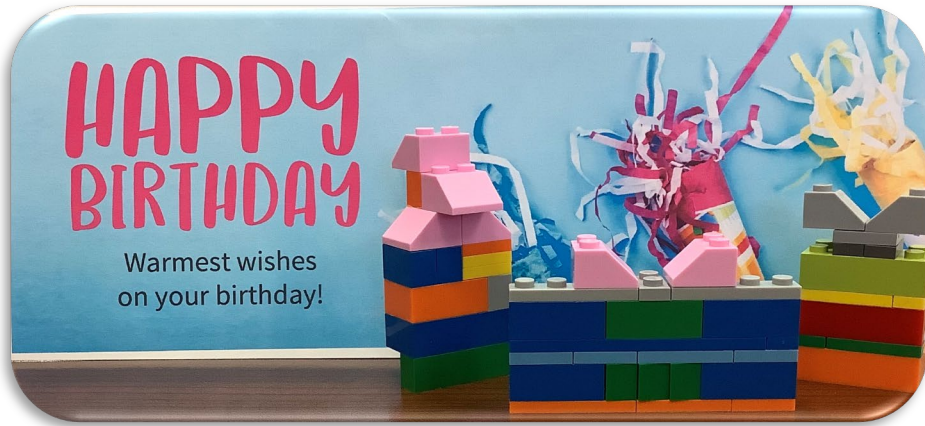




VisiFI Lego Innovation Challenge Customer Finalists



Customer Lego Innovation Finalists



Cindy Dickey
Fairmont Federal Credit Union

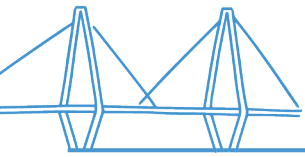


Charity Texeira Figuerres,
Lanai Federal Credit Union
*Although we are spread
across the world, credit
unions will always be
connected*



Walter Salyers
Kingsport Press Credit Union
Plant Holder





CONGRATULATIONS!



Walter Salyers, Kingsport Press Credit Union
Plant Holder





INNOVATION DESTINATION