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VisiFI and AACUC Announce New Corporate Partnership

Offering solutions with high-quality digital services and exceptional member experience

BIRMINGHAM, Ala. (Feb. 16, 2023) – VisiFI, a thought leader in the Financial Services’ technology arena leading the change through digital transformation, and the African-American Credit Union Coalition (AACUC) announced a new partnership to help credit union partners complete the circuit between digital technology and credit union success.

“We want our credit union partners to confidently compete in the current financial marketplace – surpassing member expectations without sacrificing the member experience,” said Renée Sattiewhite, President & CEO of AACUC. “VisiFI offers innovative solutions that accomplish this goal and help credit unions grow their membership.”

VisiFI replaces a fragmented approach to technology with a solution set that touches virtually every area of the credit union. Built on a strategic approach and powered by a real-time core, VisiFI puts credit unions front and center – fundamentally changing the way the financial institutions implement, use, secure, deliver and expand technology.

“Our solution allows credit unions to meet their members expectations for real-time services and convenience, without sacrificing the personal relationship that drew them to a credit union in the first place,” said Robin Kolvek, Chief Executive Officer at VisiFI. “Having the flexibility to mix and match solutions, designs and features allows AACUC credit unions the ability to extend their brand and present an online environment that mirrors the in-branch experience.”

This partnership will offer AACUC members flexible product packages with options including a complete core processing solution with easy-to-use back office and management resources, an all-in-one digital solution with core agnostic digital banking, digital account opening and digital lending, and a marketing bundle to help inform and attract members.

Learn more about VisiFI’s solutions [here](#).



About VisiFI

VisiFI enables credit unions to build financial strength, generate membership growth, and improve operational efficiencies through a combination of our in-depth industry knowledge and highly intuitive, comprehensive suite of real-time, online solutions, delivered in a fully managed, highly secure, Software as a Service (SaaS) ecosystem. VisiFI is *Innovating with Purpose*.

About the African-American Credit Union Coalition

The African-American Credit Union Coalition (AACUC) was created to increase the strength of the global credit union community. We are a 501c3 non-profit organization of professionals and volunteers in the credit union industry. Over the years, AACUC has grown and is ever changing to meet the needs of the dynamic credit union community which it serves. AACUC has adopted the 8th Cooperative Principle and encourages all credit union and affiliated organizations to adopt it as well. AACUC has also created the Commitment to Change: Credit Unions Unite Against Racism Initiative and it has gained great momentum within the credit union industry. For more information, visit: www.aacuc.org or follow us on social media at: [Facebook.com/AACUC1](https://www.facebook.com/AACUC1), [Linkedin.com/company/AACUC](https://www.linkedin.com/company/AACUC), [Twitter.com/AACUC1](https://twitter.com/AACUC1) or [Instagram.com/aacucctc](https://www.instagram.com/aacucctc).

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VisiFI LinkedIn: www.linkedin.com/company/visifiusa/

VisiFI Twitter: www.twitter.com/VisiFIUSA

AACUC website: www.aacuc.org

AACUC Facebook: <https://www.facebook.com/AACUC1>

AACUC LinkedIn: <https://www.linkedin.com/in/african-american-credit-union-coalition-245a29170/>

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