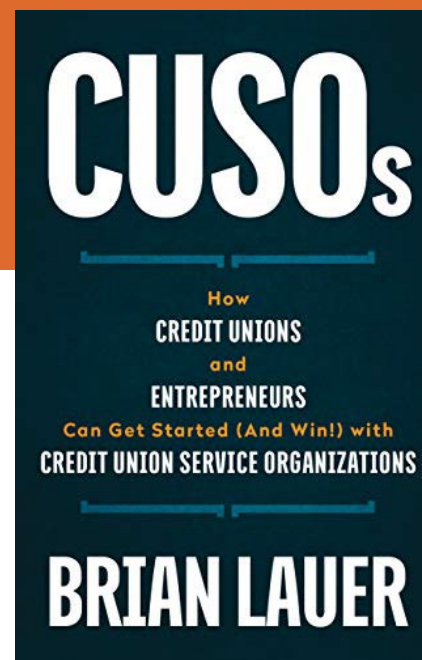


Master of Ceremonies



Brian Lauer

Partner, Messick, Lauer & Smith P.C.
Speaker
Author





Meet the Presenter



Marcello De Angelis

President & CEO

Dedagroup North America

Marcello leads Dedagroup's international initiative for growth of the banking and financial software segment, focused on delivering innovation and technology, to support the evolution of socially responsible financial services to US Financial Institutions with VisiFI and in Mexico with Dedamex.

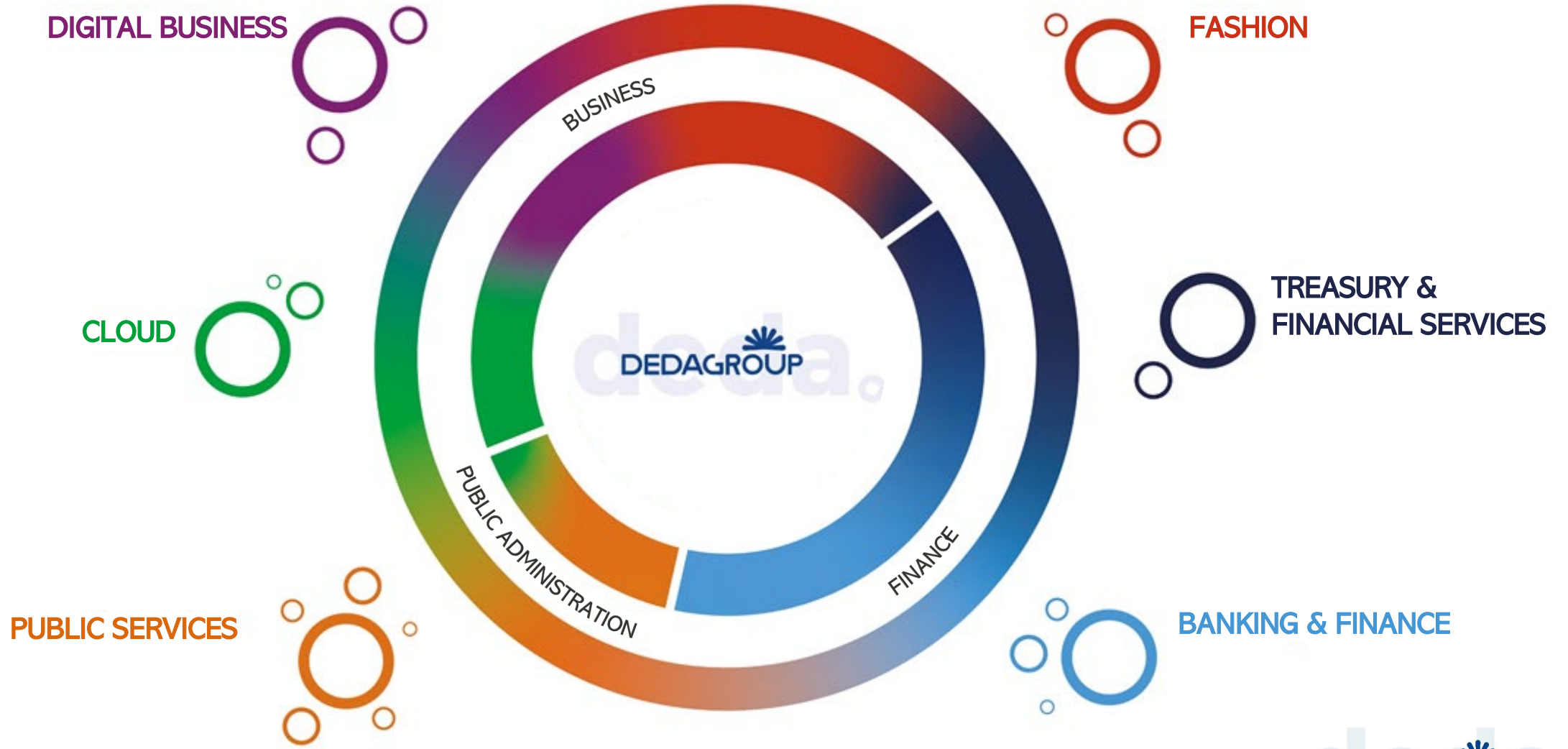
He serves as Chairman of the Board at VISIFI.



AN ECOSYSTEM OF ROOTS



DEDAGROUP BUSINESS AREAS



DEDAGROUP EXPERIENCE



BUILDING SMARTER PLACES

**SMART
BUSINESSES**

**SMART CITIES AND
ADMINISTRATION**

**SMART FINANCIAL
INSTITUTION**

**SMART
FACTORY**



A ROAD TO A GREATER EVOLUTION

\$330M

+15%
Revenues YOY

50

Countries
International Scope

2,200

People
+400 Talents in 2022

**GROWTH
AND
FUTURE**

\$80M

Investments and Acquisitions

\$3B

Lillo Revenues



TRENDS TO WATCH



DIGITAL TRANSFORMATION

TRENDS TO WATCH

A cityscape featuring a dense cluster of buildings. A semi-transparent blue banner is overlaid across the middle of the image, containing the text 'INNOVATIVE TECHNOLOGIES'. The background shows a mix of modern glass skyscrapers and older, more traditional buildings. The sky is bright blue with some light clouds. In the bottom left corner, there are two stylized palm tree icons.

INNOVATIVE TECHNOLOGIES

FINANCE & DATA HUB: EUROPE

COOPERATIVE FI & BANKS

DATA & INTELLIGENCE

PAYMENTS

LOANS



DEDAGROUP FINANCE IN NORTH AMERICA

VI\$IFI


DEDAGROUP
MEXICO


deda.



NORTH AMERICA SOLUTIONS



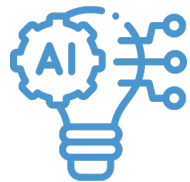
STRENGTHENING VISIFI



CYBER SECURITY



USER EXPERIENCE



ARTIFICIAL INTELLIGENCE



BE READY FOR THE FUTURE, **TODAY**



**GO DIGITAL,
STAY PERSONAL**

**EMBRACE
THE CHANGES**

**KNOW YOUR
BUSINESS, AT THE
NEXT LEVEL**

**HARNESS IT WITH
PEACE OF MIND**





BUILDING TRAILS TOGETHER





GROWING TOGETHER

**VISIFI CUSTOMER
CONFERENCE 2022**

**Overall Growth Strategy
for Success**



Meet the presenter



Robin Kolvek

Chief Executive Officer

Robin is responsible for overseeing all aspects of the company's operations, leading and implementing the vision and direction of the company set forth by its Board of Directors. She joined the organization in 2013 as SVP of Business Development and became CEO in 2017.



GROWING TOGETHER



OUR DIGITAL JOURNEY

VISIFI'S EVOLUTION

- **Formed from Two CU Technology Pioneers**
- **Experienced in Core & Application Software Modules**
- **CU Industry Experience**
- **Strong Ecosystem**

...Commitment

...Financial Strength

...Innovation

...Technical Capacity

Digital Momentum



**FinTech
Attitude**

**Accelerated
Investments**

**Optimized
Operations**

Digital Momentum



**End-to-End
Platform**

**Customer-Centric
Culture**

**Passionate
People**

Hello

from some of the

V I S I F I

employees!

A close-up photograph of several business professionals in a meeting room. They are focused on building a tall, stable tower of light-colored wooden blocks. The scene is brightly lit, likely from a window in the background. The image conveys a sense of teamwork, collaboration, and the process of building something together.

**Always Building
Something Better... Together**